

mac
design
CONFERENCE

iMac



Why Go Pro?

*Moving Up to
Final Cut Pro*

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&

RHED Pixel

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About Me

- **Adobe Certified Expert**
- **Apple Certified Trainer**
- **Avid Certified Instructor**
- **Project Management Professional**
- **Teach courses on digital media production and web content creation**

PHOTOSHOP

for Nonlinear Editors

- Moving image fundamentals
- Character generation, animation, and color correction
- Transparency and alpha channels
- Shortcuts and automation techniques

Digital Video
DV
EXPERT SERIES

CMPBooks

DVD
ROM
INCLUDED

by **Richard Harrington**

About You

- **Video Professional**
- **Video Prosumer**
- **Multimedia Development**
- **Animation**
- **Graphic Design**
- **Education**

FCP User

- **Version 1**
- **Version 2**
- **Version 3**
- **Version 4**
- **Don't Know Yet**
- **OSX vs. OS9**

Agenda

- **Pre-Production & Production**
- **Logging**
- **Capture**
- **Edit**
- **Deliver**



Pre-Pro & Pro

- **Be a part of the process**
- **What formats**
- **Drive space needs**
- **Timecode requirements**
- **Unique tape names**

Logging

- **A successful project starts with good logging**
- **Don't be lazy**
- **Boring Now = Creative Later**
- **Organize your bins**
- **Use unique names**

Capture

- **Unique tape names**
- **Transfer VHS to Digital**
- **Avoid 'Capture Now'**
- **Minimum Space Preference**
- **Batch Capture**

Santa Cruz Bikes Effects

Name	Duration
Cam 1	00:00:0
a reel	
bikers coming arbig tree, woods	00:00:0
bikers coming arock, cool anlge	00:04:1
bikers coming oeated diff angle	00:10:0
bikers coming or hill, repeated	00:06:5
applying decal to bike	00:00:0
Assembly	00:00:0
bikers coming up hill repeated	00:08:4
bikers coming up hill, woods	00:00:0
bikers going through river	00:00:0
Crash	00:00:0
Crash 2	00:00:0
Decals	00:17:1
downhill front wheel	00:00:0
FX	00:00:0
good radio dialo "racer coming"	00:00:0
Hitbox	00:00:0

Viewer: Clip

Video Stereo (xLAZ) Filters Motion Color Corrector 3-way

Numeric 00:00 00:01:30:00 00:0

00:00:00:00

Blacks Mids Whites

Auto Level Match Hue

Sat

Limit Effect

Canvas: Sequence 1 in Santa Cruz Bikes

Sequence 1 Sequence 2

00:00:22:00 46% 01:00:14:29

Timeline: Sequence 1 in Santa Cruz Bikes

Timeline: Sequence 1 in Santa Cruz Bikes

RT 01:00:14:29

00:00 01:00:04:00 01:00:08:00 01:00:12:00 01:00:16:00 01:00:20:00

V3 V2 V1

bikers coming ar... go Cross Di Asser b... C... Av Painting

a1 A1 bikers coming arbig tree, wo bikers going through... applying decal... tek-downha... bike

a2 A2 bikers coming arbig tree, wo bikers going through... applying decal... tek-downha... bike

A3 A4 A5 A6 A7 A8

FX FX FX FX FX FX

applying decal to bike

applying decal to bike

Interface

- **Browser (Inventory)**
- **Viewer (Active source material)**
- **Timeline (Where you work)**
- **Canvas (See what you're building)**
- **Special Tools**

The Edit

- **Rough Cut**
- **Smooth Cut**
- **Fine Cut**
- **Approval Copy**
- **Final Cut**

3-Point Edit

- **How the pros edit**
- **DO NOT DRAG AND DROP**
- **Insert**
- **Overwrite**
- **Keyboard controls**
- **Handles**

Transitions

- **Changing time and space**
- **Handles**
- **#1 Cut**
- **#2 Dissolve**
- **“Don’t wipe dead people”**
- **Want to look like an amateur?**

3-Way Color Corrector

- **Salvage Shots**
- **Range Check**
- **Use of Auto**
- **Adjusting midtones**
- **“Safe” color**

Audio Rules

- **Proper levels**
- **Pen Tool**
- **Additive**
- **CDs too loud**

Output

- **Tape**
- **CD**
- **DVD**
- **Web**

*Quiz
Time*

Name FCP four main windows?

How many marks do you need for an edit?

What do you need in your timeline for a transition to occur?

What do we call the folders in the browser?

What's the best way to bring footage into your system?

How much storage do you need for 20 minutes of DV footage?

R H E D

P I X E L

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