

mac
design
CONFERENCE

iMac



Power Tips

Buckle Up...

Richard Harrington, PMP

The Art Institute of Washington

&

RHED Pixel

www.rhedpixel.com

About Me

- **Adobe Certified Expert**
- **Apple Certified Trainer**
- **Avid Certified Instructor**
- **Project Management Professional**
- **Teach courses on digital media production and web content creation**

PHOTOSHOP

for Nonlinear Editors

- Moving image fundamentals
- Character generation, animation, and color correction
- Transparency and alpha channels
- Shortcuts and automation techniques

Digital Video
DV
EXPERT SERIES

CMPBooks

DVD
ROM
INCLUDED

by **Richard Harrington**

About You

- **Video Professional**
- **Video Prosumer**
- **Multimedia Development**
- **Animation**
- **Graphic Design**
- **Education**

FCP User

- **Version 1**
- **Version 2**
- **Version 3**
- **Version 4**
- **Don't Know Yet**
- **OSX vs. OS9**

Agenda

- **Composite Modes**
- **Color Correction**
- **Keying**
- **Photoshop**
- **Transitions**
- **Trimming**
- **Effects**
- **Q&A FCP**



Composite Modes

- **Like other applications -
Blending or Transfer modes**
- **Contextual Click**
- **Experiment**

Digital Cloning

- **Select a clip with the Select tool.**
- **Hold down the Shift the Shift and Option keys before dragging.**
- **Place the copied clip directly above the original in your timeline.**

Digital Cloning

- **Film look**
- **Film look plus**
- **Lightening a Dark Shot**
- **Spotlight**
- **Scan Lines**

Color Correction

- **Primary Correction**
- **Secondary Correction**
- **Special Effects**

Chroma Key

- **Tweaking**
- **Edge Enhancement**
- **Blurring**
- **4:1:1 Channel Blending**

Photoshop

- **Document size**
- **Lower-Third**
- **Layer styles**
- **Alpha channels**
- **Photo correction**
- **Sizing a photo**

Cool Transitions

- **Dip to Color/Flash**
- **Power Fade**
- **A Better Dip to White**
- **Gradient Wipe**
- **Blur Fade**

Trimming

- **The power is in the trim**
- **Trim vs. Razor Blade**
- **Trim on the Fly**
- **J-K-L Trimming**
- **Switching Sides**
- **Slipping in Viewer**

Effects

- **More room part 1**
- **More room part 2**
- **Digital Anarchy**
- **Boris**
- **Joe's Filters**

Extra

- **Preferences**
- **Static Region**
- **Zooming**
- **Saving layouts**

Q & A

- Ships in June
- \$399 Upgrade
- \$999 New
- Soundtrack
- LiveType
- Compressor
- Cinema Tools
-



*Quiz
Time*

R H E D

P I X E L

Richard Harrington
rich@patriot.net
(703) 608-4852



PHOTOSHOP

for Nonlinear Editors

- Moving image fundamentals
- Character generation, animation, and color correction
- Transparency and alpha channels
- Shortcuts and automation techniques

Digital Video
DV
EXPERT SERIES

CMPBooks

DVD
ROM
INCLUDED

by **Richard Harrington**